

# Methacton School District

School Consolidation  
Vendor Selection Report

# Agenda

- Brief History & Committee Work Update
- Summary of Process
- Information Considered
- Recommendation and Rationale

# Brief History & Committee Work Update

- January 20, 2015 Enrollment Report Presented
- February 3, 2015 Capacity Report Presented
- February 23 & 25 2015 Public Hearing were held
- March 11, 2015 Special Meeting on School Consolidation-Superintendents Recommendation
- April 22, 2015 Kick-off Meeting Consolidation Committees
- May 28, 2015 Consolidation Committee Meeting-PEL Follow-up Questions
- June 23, 2015 Special Public Meeting-PEL Follow-up Questions
- August 6, 2015 Re-Drawing of Attendance Committee Meeting
- August 19, 2015 Consolidation Committee Meeting-Vendor Presentations
- August 24, 2015 Consolidation Committee Meeting-Vendor Presentations
- September 3, 2015 Re-Drawing of Attendance Committee Meeting-Scoring
- September 23, 2015 Consolidation Committee Meeting-Capacity Update
- October 1, 2015 Public Presentations from Vendors

# Summary of Process

- Re-Drawing of Attendance Areas Committee
  - Prepared and Distributed RFP
  - Reviewed Vendor Responses – Selected 4 to Present
  - School Consolidation Committee Viewed/Scored 4 Presentations
  - Eliminated 1 Vendor
  - Final 3 Vendors Presented and Posted Presentations Online
  - Superintendent Reviewed all Related Information
  - Superintendent Makes Recommendation on Vendor to Board

# Information Considered

- Consolidation Committee & Scoring
  - Proposals
  - Presentations
- Overall
  - Experience
  - Enrollment Methodology
  - Proposed Timeline by Phase
  - Software
  - Public Relations
  - Proximity
  - References
  - Public Comment
  - Costs

# Information Considered

## PHASE 1

- 10 year demographic student-aged population projections of the geographic area of the District.
- 10 year enrollment projections for the District and by school.
- 5 year enrollment projections by school and grade.
- Review and analysis of charter, cyber, private, and parochial schools.
- Review and analysis of residential developments, planned and proposed.
- Review and analysis of immigration, incorporating trends in local real estate and local economy.
- Generate geographic “neighborhood” areas to allow for detailed analysis.
- Review and analysis of building capacities and space utilization with floor plans to include regular and special education spaces.
- Compare existing zone boundaries and enrollment projections to school capacity.

# Recommendation and Rationale

## EXPERIENCE

### **Citygate**

**28 years of similar project experience**

**17 years of redistricting services**

**Developer of redistricting software**

**Similar services used in over 40 states**

**Staff include civil engineers, project managers, and GIS analysts.**

### **Milone & MacBroom**

**30 years of consulting in planning, engineering, landscape architecture, and environmental science.**

**Uses GIS specialists**

**Similar services used in 3 states**

**Staff include planners, project managers, and GIS analysts.**

# Recommendation and Rationale

## ENROLLMENT METHODOLOGY

<b>Citygate</b>	<b>Milone &amp; MacBroom</b>
<b>Modified Cohort Survival method</b>	<b>Modified Cohort Survival method</b>
<b>Uses 5 years of birth data to predict K enrollment</b>	<b>Uses 5 years of birth data to predict K enrollment</b>
<b>Census, land use, demographic change, housing, and zoning data</b>	<b>Census, land use, demographic change, housing, and zoning data</b>
<b>Disaggregated projections &amp; analysis</b>	<b>Disaggregated projections &amp; analysis</b>
<b>Low and high projections</b>	<b>Low, medium, and high projections</b>

# Recommendation and Rationale

## PROPOSED TIMELINE PHASE 1

- Both vendors estimate 2 months

## SOFTWARE

<b>Citygate</b>	<b>Milone &amp; MacBroom</b>
<b>iOpenEngage –web based public participation tool</b>	<b>Does not provide software applications for client use</b>
<b>AutoBound – web based GIS application</b>	
<b>Routeabus – Bus routing application</b>	

# Recommendation and Rationale

## PUBLIC RELATIONS

- Citygate includes work with client to develop comprehensive communications plan.
- Milone & MacBroom has no mention of assisting client with communications.

## PROXIMITY

- Citygate-Washington DC
- Milone & MacBroom-Cheshire CT

# Recommendation and Rationale

REFERENCES

PUBLIC COMMENT

COSTS

<b>Citygate</b>	<b>Milone &amp; MacBroom</b>
<b>Phase 1 (Enrollment) = \$16,000</b>	<b>Phase 1 (Enrollment) = \$18,226</b>
<b>Phase 2 (Attendance Areas) = \$7,000</b>	<b>Phase 2 (Attendance Areas) = \$50,014</b>
<b>Total Costs = \$23,000</b>	<b>Total Costs = \$68,240</b>

# Recommendation

## Citygate

- Input from Consolidation Committee
- Experience
- Software
- Proximity
- Public Relations
- Costs